Call 2019: Key Action 2 (KA2) Strategic Partnerships & Knowledge Alliances

Riga, October 30, 2018
Erasmus+ Programme (Structure)

- KA1: Learning Mobility
- KA2: Cooperation for Innovation
- KA3
- Jean Monnet
- Sport
- Youth
Key Action 2 (KA2) – Cooperation for innovation and exchange of good practices

- Strategic partnerships in the field of education training and youth
- Knowledge Alliances
- Sector Skills Alliances
- Capacity building in the field of higher education
- Capacity building in the field of youth
Aims of Strategic Partnerships

Strategic Partnerships support:

• development,
• transfer,
• implementation

of **innovative practices** as well as the implementation of **joint initiatives** promoting cooperation, peer learning and exchanges of experience at European level
Projects are open to all fields of education

- **KA201** – School education
- **KA202** – Vocational education and training
- **KA203** – Higher education
- **KA204** – Adult education
Types of Strategic Partnerships

Strategic partnerships supporting innovation

Strategic partnerships supporting exchange of good practice
Strategic partnerships supporting innovation

Development of **innovative** outputs
Budget items

- Project management and implementation
- Transnational project meetings
- Exceptional Costs
- Special needs support

Funding mechanism: Unit Cost & Real Cost

Erasmus+
Budget items

- Intellectual outputs
- Multiplier event
- Learning, teaching, training (travel)
- Learning, teaching training (individual support)

Funding mechanism: Unit Cost & Real Cost  

Erasmus+
Strategic partnerships supporting innovation

• Projects are expected to develop **innovative outputs**, and/or engage into intensive dissemination and exploitation activities of existing and newly produced products or innovative ideas.

• Applicants have the possibility to request a dedicated budget for **Intellectual Outputs** and **Multiplier Events** in order to directly answer to the **innovation aspect** of the Action.
Transnational learning, teaching and training activities

- Blended mobility of students
  5 days-2 months

- Intensive study programmes
  5 days-2 months

- Short-term joint staff training events
  3 days-2 months

- Long-term teaching or training assignments
  2-12 months
Minimum partnership requirements

• Minimum 3 organisations from 3 different Programme countries

• Project duration: 24-36 months

• Maximum grant award: up to EUR 450 000,- (for projects with duration of 36 months)

• Funding for max. 10 organisations
Priorities

• Field specific priorities
• Horizontal priorities
Field specific priorities (Higher education)

- Promoting **internationalisation**
- Tackling **skills gaps** and mismatches
- Promoting and rewarding **excellence** in teaching and skills development
- Building **inclusive** higher education systems
- Improving **evidence building** on higher education
- Fostering effective and efficient **system-level funding** and **governance models**
- Supporting the implementation of the **EU student card**
Horizontal priorities

- Supporting individuals in acquiring basic skills and key competences
- Social inclusion
- Open education and innovative practices in a digital era
- Supporting educators
- Transparency and recognition of skills and qualifications
- Sustainable investment, quality and efficiency of education system
- Social and educational value of European cultural heritage
European priorities in the national context

To be funded, Strategic Partnerships must address either:

• at least one horizontal priority or
• at least one specific priority relevant to the field of education, that is mostly impacted.

Among these priorities, National Agencies may give more consideration to those that are particularly relevant in their national context ("European priorities in the national context").

National Agencies must inform potential applicants through their official websites.
Activities supported

• **develop joint study programmes** and joint curricula, intensive programmes and common modules – including e-modules

• project-based collaboration between enterprises and students/staff at higher education institutions to study **real life cases**;

• pedagogical **approaches and methodologies** especially those delivering transversal competences, entrepreneurship mindset and creative thinking, building learning mobility more systematically into curricula ('embedded mobility')
Activities supported

• the integration of a greater variety of study modes (distance, part-time, modular learning), notably through new forms of personalised learning

• Facilitate recognition and certification of skills and competences at national level through effective quality assurance based on learning outcomes and by referencing them to European and national Qualification Frameworks

• Develop flexible pathways for HE students and graduates, including validation of their prior learning
Activities supported

• new approaches to facilitate permeability between education sectors;
• professional guidance and counselling and coaching methods and tools;
• the engagement of HEIs with local/regional authorities based on a collaborative work in an international setting;
• cooperation and exchange of practice between staff responsible for support services
Award criteria

• Relevance of the project (max. 30 points)

• Quality of the project design and implementation (max. 20 points)

• Quality of the project team and the cooperation arrangements (maximum 20 points)

• Impact and dissemination (maximum 30 points)
What is a good proposal

• The project addresses in a qualitative way the **objectives and the priorities** of the Action

• The proposal is based on **genuine and adequate** needs analysis

• The project is likely to produce results that will be **innovative** for its field in general, or for the geographical context in which the project is implemented

• The proposed activities are **well suited** to address the identified needs and **reach the objectives** that were set for the project
Strategic Partnerships Call 2019

Decentralised activity

• **Deadline:** March 21, 2019 (12:00 Brussels time)
• **Application:** online
• **Application form:** higher education **KA203**
• **Contact:** Erasmus+ National Agencies

[https://ec.europa.eu/programmes/erasmus-plus/contact/national-agencies_en](https://ec.europa.eu/programmes/erasmus-plus/contact/national-agencies_en)
Erasmus+ Programme Guide

[Link to Erasmus+ Programme Guide](https://ec.europa.eu/programmes/erasmus-plus/resources/programme-guide_en)
Knowledge Alliances

• ‘European Universities’ (new in Call 2019)
• Knowlege Alliances
Aims of 'European Universities':

- Promote Common European values and strengthened European identity

  «..by bringing together a new generation of Europeans, who are able to cooperate and work within different European and global cultures, in different languages, and across borders, sectors and academic disciplines»

- Reach a substantial leap in quality, performance, attractiveness and international competitiveness of European HEIs
This action aims to encourage the emergence by 2024 of some twenty 'European Universities', consisting of bottom-up networks of universities across the EU which will enable students to obtain a degree by combining studies in several EU countries and contribute to the international competitiveness of European universities'.
European Universities’ key elements

• A shared, integrated, **long-term joint strategy** for education with, where possible, links to research and innovation and society at large.

• A **European higher education inter-university ‘campus’** offering curricula where students can experience mobility at all study levels;

• **European knowledge-creating teams** addressing together societal challenges in a multi-disciplinary approach.
Minimum partnership requirements

• Minimum _3_ higher education institutions from at least _3_ EU Member States or other Programme countries

• Project duration: _36_ months

• Maximum grant award: **EUR 5,000,000**

• Call 2019 budget: EUR 30,000,000 available to six experimental models to test the concept
'European Universities' Call 2019

Centralised activity

• **Deadline:** February 28, 2019 (12:00 Brussels time)
• **Where to apply?** EACEA
• **Contact:** Education, Audiovisual and Culture Executive Agency 'EACEA'

EACEA-EUROPEAN-UNIVERSITIES@ec.europa.eu

Knowledge Alliances: Cooperation and Innovation

Research

Business

Higher education
The overall aim is to help strengthen Europe's capacity to innovate and to support the modernisation of Europe's higher education systems.

Knowledge Alliances focus on one or more of the following:

- developing new, innovative, and multidisciplinary approaches to teaching and learning,
- stimulating entrepreneurship and the entrepreneurial skills of higher education and company staff,
- exchanging knowledge and working together on new solutions.
Activities supported

• Boosting **innovation** in higher education and business,
• Developing **entrepreneurial mind-set and skills**
• Stimulating the flow and **exchange of knowledge between higher education and business**.
Knowledge Alliances: key features

- Innovation
- Sustainability
- Impact
Knowledge Alliances

- **Innovation** in higher education and innovation through higher education in enterprises and their socio-economic environment: innovation is considered as state-of-the-art project-specific and related to the partnerships context and analysed needs.
Knowledge Alliances

• **Sustainability** of university-business cooperation. A strong and committed partnership with a balanced participation from enterprises and higher education institutions are pivotal for the success of Knowledge Alliances.
Knowledge Alliances

• **Impact** going beyond the project's lifetime and beyond the organisations involved in the Alliance. It is expected that partnership and activities persist. Changes in higher education institutions and enterprises have to be measurable.
Knowledge Alliances: minimum Consortium requirements

• Minimum **6** organisations from **3** different Programme countries:
  • 2 HEIs
  • 2 Business organisations

• Project duration: **2-3** years

• Maximum grant award:
  • EUR 700,000 for 2 years
  • EUR 1,000,000 for 3 years
Knowledge Alliances Call 2019

Centralised activity

• **Deadline:** February 28, 2019 (12:00 Brussels time)

• **Where to apply?:** EACEA

• **Contact:** Education, Audiovisual and Culture Executive Agency 'EACEA'

EACEA-KNOWLEDGE-ALLIANCES@ec.europa.eu