



KLAIPĖDA SCIENCE AND
TECHNOLOGY PARK



KLAIPEDA UNIVERSITY
FACULTY OF SOCIAL SCIENCES



BALTIC SEA REGION
UNIVERSITY NETWORK

**THE 12TH INTERNATIONAL SCIENTIFIC
CONFERENCE**

PROGRAMME

*Regional Development and Social Welfare:
Problems and Solutions*





REGIONAL DEVELOPMENT AND SOCIAL WELFARE: PROBLEMS AND SOLUTIONS

TIMETABLE

The 19th of May

REGISTRATION	
09:30–10:00	<p><u>REGISTRATION / COFFEE</u></p> <p>Address: Klaipeda Science and Technology Park, Vilhelmo Berbomo str. 10</p>
OPENING CEREMONY	
10:00–10:15	<p>Address: Klaipeda Science and Technology Park, Vilhelmo Berbomo str. 10</p> <p>Vice-Rector of Research and Art at Klaipeda University Assoc. prof. Rita Vaičekauskaitė</p> <p>Chairman of Social Sciences Faculty's Council Prof. dr. Vytautas Juščius</p> <p>President, Chairman of the Steering Committee at Baltic Sea Region University Network (BSRUN) Kari Hyppönen</p> <p>Deputy Editor of scientific journal "Regional Formation and Development Studies", Member of the International Scientific Conference Organizing Committee Prof. dr. Ligita Šimanskienė</p>
KEYNOTE SPEAKERS	
10:15–10:40	<p>Indrė Butenienė</p> <p>Head of Klaipeda's City Municipality Strategic Planning Division <i>Program of the Conversion of Klaipeda City Central Part</i></p>
10:40–11:05	<p>Assist. prof. dr. Karolina Tybuchowska-Hartlińska.</p> <p>University of Warmia and Mazury in Olsztyn, Institute of Political Science <i>Determiners of Citizen Participation at Local Level in Poland</i></p>
11:05–11:30	<p>Assoc. prof. dr. Erika Župerkienė</p> <p>Vice-Dean for Science, International Relations and Development at Klaipeda University Social Science Faculty <i>Dreams and Realities about Welfare in Lithuania</i></p>

COFFEE BREAK

11:30–12:00 **Address:** Klaipeda Science and Technology Park, Vilhelmo Berbomo str. 10

PRESENTATIONS

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Chairperson Prof. dr. Ligita Šimanskiėnė

12:00–12:15 **Ilvija Pikturėnaitė, Judita Jonuėviėienė, Robertas Kavolius.**
Klaipėda district residents' attitude towards corruption

12.15–12.30 **Alexandru Bociu, Oana Ramona Lobonț.**
Difficulties Concerning Public Sector Efficiency and Performance Measurement

12.30–12.45 **Daiva Verkuleviėiūtė-Kriukienė.**
Assessment of attractiveness of region: the case of Western Lithuania

12.45–13.00 **Tomasz Gajowniczek.**
Digitization of Public Administration in Poland on the Example of the Employment and Social Welfare Sectors

13:00–13:15 **Daiva Viningienė, Algirdas Giedraitis.**
Production Company's Image and its Weaknesses from the Clients' Point of View

13.15–13.30 **Hilmar Þór Hilmarsson.**
Capital Intensive Clean Energy Projects: Costs, Benefits and Challenges of Public-Private Partnerships

13.30–13.45 **Lina Pilelienė, Viktorija Grigaliūnaitė.**
Influence of Product Attributes on Cosmetics 'For Men' Choice in Lithuania

13.45–14.00 **DISCUSSION**

LUNCH

14:00–14:30 **Address:** Klaipeda University Campus, H. Manto str. 84, 6th building

PRESENTATIONS

Address: Klaipeda Science and Technology Park, Vilhelmo Berbomo str. 10

Chairperson Prof. dr. Ligita Šimanskiėnė

14:30–14:45 **Thabitta-Wanda Kozilek, Vătavu Sorana, Para Iulia.**
Measuring Welfare Felt in Romania: Alternative and Complementary Measures to Gross Domestic Product

14:45–15:00 **Wojciech T. Modzelewski, Karolina Tybuchowska-Hartlińska.**
Foreign Activity of Polish Local Governments as a Factor of Regional Development

15:00–15:15	Katarzyna Maciejewska-Mieszkowska. <i>Public Television as a Factor Shaping Electoral Activity of Poles in National and Regional Elections</i>
15:15–15:30	Rasa Paulienė. <i>Leadership as an Identity Creation in New Leadership Paradigm</i>
15:30–15:45	Ieva Pommere, Loreta Urtāne, Juris Aigars, Raimonds Ernsteins. <i>Municipal Integrated Coastal Management Development: Coastal Values and Interests Determination</i>
15:45–16:00	DISCUSSION
CLOSING CEREMONY / RECEPTION	
17:00–19:00	Address: Restaurant “Fortas”, Sukilėlių str. 8.

POSTERS:

Lenka Halamová. *Slovak Corruption Problem in the Media Sphere.*

Roland Schmuck. *Strategic Management Consulting in Hungary.*

Tomasz Bojarowicz. *New Axes of Political Cleavages in Poland after 2005.*

Maryna Markusenka. *Coordination of Monetary Policies in the Context of Regional Integration of the Eurasian Economic Union.*

Ales Pachmann. *Crisis of Values and Regional Development in European Union.*

Lenka Môcová. *Image of Slovakia in the Context of Eastern Europe*

Alvyda Obrikiėnė. *Democracy in Lithuania: the impact of social insecurity.*

Agnieszka Szczudlińska-Kanoś, Janusz Sasak, Ligita Šimanskienė. *Facebook as a Tool for Managing Relations between Universities and Students in Poland and Lithuania. Effects of Pilot Studies.*

Jurgita Paužuolienė. *Diagnostic Instrument for the Organizational Culture Assessment in Socially Responsible Organizations*

Rita Skirpstaitė, Rimantas Stašys. *Customer Satisfaction with Lithuanian Commercial Bank Services*

Jelena Dementjeva. *The Importance of Creative Capital Management in Organizations*

Arnoldas Petrulis. *Evaluation of Ethical Leadership in Organization*

Tom Sander, Biruta Sloka, Jurgita Paužuolienė. *Improve Your Network to Have an Advantage for the Employment Seeking Process*

We also invite you to stay and celebrate the European Night of Museums in Klaipėda on Saturday, May 20th, 2017

All events are free of charge.