PREPARATORY ONLINE ENGLISH COURSES AT KLAIPEDA UNIVERSITY

COURSE STRUCTURE

Entitlement

English Preparatory Course B2

Prerequisites

English level B1

Course (module) Learning Outcomes

№.	Learning Outcomes	Teaching / Learning Methods	Assessment Methods
1	Students will develop the ability to communicate fluently, both orally and in writing, ensuring spontaneous and effective interaction in diverse social and academic contexts.	Debates, Role-playing, Discussion, Group work	Examination, Group work, Portfolios/learning logs, Individual work
2	Students will be able to understand standard spoken language, whether live or broadcast, on both familiar and abstract topics normally encountered in personal, social, academic, or vocational life.	Exercise classes, Practical exercises (tasks), Transcript analysis	Examination, Group work, Portfolios/learning logs, Individual work
3	Students will be able to critically synthesize information from long, complex texts, identifying main arguments and specific authorial attitudes on contemporary problems.	Scientific paper analysis, Reading list	Examination, Group work, Portfolios/learning logs, Individual work
4	Students will be able to produce clear, detailed texts by synthesizing information from multiple sources and composing formal essays, reports, or letters that effectively argue for or against specific viewpoints using a wide range of cohesive linking devices.	Exercise classes, Reading list, Writing formal letters, Reports	Examination, Group work, Portfolios/learning logs, Individual work

Main aim

Elevating students' English language proficiency from a B1 (Intermediate) to a B2 (Upper-Intermediate) level, as defined by the Common European Framework of Reference for Languages (CEFR).

Summary

This intensive program is designed to accelerate the linguistic development of students from an intermediate to an upper-intermediate level, specifically tailored for the demands of a modern university environment. Over 160 hours, the course moves beyond fundamental grammar to focus on the strategic application of language in academic, social, and professional contexts. Through an immersive, task-based approach, students will refine their ability to synthesize information from multiple complex sources and engage in sophisticated argumentation. The curriculum prioritizes the development of critical thinking and self-correction, ensuring that participants transition from passive learners to autonomous communicators ready for the academic standards and expectations of degree-level studies.

Syllabus

№.	Sections and themes
1.	Time Management: Strategies for balancing studies, work, and leisure time effectively.
2.	The Concept of Success: Defining what it means to be successful in different stages of life.
3.	Learning Styles: Identifying how we learn best (visual, auditory, kinesthetic) and improving memory.
4.	Hobbies & Passion: How personal interests shape our identity and help reduce stress.
5.	Digital Communication: The shift from letters and calls to instant messaging and video conferencing.
6.	Smart Devices: How "The Internet of Things" (smart homes, wearable tech) changes our daily routines.
7.	Artificial Intelligence in Everyday Life: Using AI for translation, navigation, and entertainment.
8.	Cyber Security Basics: Protecting personal information and privacy online.
9.	The Evolution of Entertainment: From traditional cinema and books to streaming services and gaming.
10.	The Modern Workplace: Comparing traditional office environments with remote and hybrid work.
11.	Intrinsic vs. Extrinsic Motivation: What truly makes us work harder? Is it a high salary (extrinsic) or a sense of purpose and personal growth (intrinsic)?
12.	The "Work-Life Balance" Myth: Analyzing whether it is truly possible to separate professional and personal life in the 24/7 digital age.
13.	Career Longevity and the "Job for Life": Comparing the older generation's "job for life" model with the modern "gig economy" where people change careers every few years.
14.	Customer Service: How to communicate effectively with clients and resolve complaints.
15.	Job Interviews: Preparing for common questions and describing one's strengths and weaknesses.
16.	The Experience of Travel: The difference between being a "tourist" and a "traveler."
17.	Cultural Etiquette: Common social rules, greetings, and polite behavior in different countries.
18.	Life-Changing Decisions: Discussing major milestones like moving to a new country for studies.
19.	Innovation and Inventions: Discussing simple everyday inventions (like the zipper or the paperclip) versus life-changing ones (the lightbulb or the internet).
20.	The Role of Branding and Reputation: How a company's image is built and why "trust" is the most valuable currency in the modern market.

№.	Sections and themes
21.	Ethics in Business (Sustainability): How modern businesses are trying to be more "green" and ethical, and whether consumers actually care about a company's values.
22.	Leadership and Management Styles: The difference between a "boss" and a "leader." Exploring different ways to motivate a team and manage projects.
23.	Advertising and Consumer Psychology: Analyzing how commercials use "hidden" techniques (emotional appeal, celebrity endorsements) to influence our buying habits.
24.	The "Influencer" Economy: The rise of content creators as a professional career and how they have changed traditional marketing and entertainment.
25.	The Psychology of a Mystery: Why humans are fascinated by detective stories and true crime documentaries. Discussing the "puzzle-solving" aspect of crime fiction.
26.	White-Collar Crime vs. Street Crime: Discussing non-violent crimes like fraud or embezzlement. How technology makes these "invisible" crimes more common.
27.	The Future of Crime Prevention: How "Smart Cities" use technology (biometrics, cameras, AI) to prevent crime before it happens and the balance between safety and privacy.
28.	The Reliability of Memory: Exploring why we remember some things clearly while others fade. Discussing "false memories" and how our brain "rewrites" our past.
29.	The Science of Habit Formation: How the brain creates "loops" for habits (Cue, Routine, Reward). Analyzing how to break "bad" habits and build "good" ones for academic success.
30.	The Universal Language of Music: Why music can trigger emotions even if we don't understand the lyrics. The role of music in building a community or national identity.
31.	Public Art vs. Street Art: The debate over what belongs in a museum versus what belongs on the street. Is graffiti "vandalism" or a valid form of contemporary art?
32.	The Digitalization of Culture: How Google Arts & Culture and virtual tours are changing the way we visit museums. Does a digital photo of a painting have the same "power" as the original?
33.	The Virtual Classroom: Pros and Cons: Analyzing the shift from physical campuses to online platforms. Weighed against the flexibility of digital learning is the loss of face-to-face networking and social cues.
34.	The Concept of "Lifelong Learning": The idea that education doesn't end with a degree. In a fast-changing world, the most valuable skill is "learning how to learn."
35.	Academic Integrity in the Digital Age: Discussing the importance of original thought, the ethics of using AI tools (like ChatGPT) in assignments, and why citation is the foundation of university life.
36.	The Purpose of Higher Education: Is the main goal of university to prepare you for a specific job (vocational), or is it to create a well-rounded, critical thinker (intellectual)?

№.	Sections and themes
37.	The Science of Sleep and Productivity: Investigating the link between "sleep hygiene" and cognitive performance. How a lack of rest affects memory, mood, and the ability to learn a new language.
38.	Mental Fitness and Mindfulness: The importance of "mental workouts" – meditation, puzzles, and digital detoxing. How managing stress is just as important as physical exercise for a student's success.
39.	The Impact of Sedentary Lifestyles: Discussing "the sitting disease" – the health risks of spending 8+ hours a day at a desk and how modern technology encourages a lack of movement.
40.	Holistic Health: the Big Picture: Moving away from "fad diets" to a more balanced view of health that includes social connection, nutrition, and physical activity.

Schedule of individual work tasks and their influence on final grade

	№. of syllabus	Total hours	Influence on grade, %
Examination	1–40	80	50
Reporting for practice work	1–40	20	10
Oral presentation	1–40	20	10
Individual work	1–40	20	10
Portfolios/learning logs	1–40	20	20
Total:	-	160	100